

The Health Innovation Alliance promotes commonsense policies that maximize technology and data to make health care work better.

## KEY INITIATIVES

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### Artificial Intelligence (AI)

1

#### **Accelerate the use of AI throughout the health care system.**

- Create a true public-private partnership with federal agencies to share AI best practices that improves the health care system and save money
- Funding AI must be a clear priority for federal health care programs to close the innovation gap with the private sector
- Reduce by half, the time providers spend on administrative processes that add no value to the patient
- Streamline back-end work such as prior authorization, billing, coding, and data entry
- Cut regulatory burden and barriers to AI adoption
- A pro-innovation, risk-based approach to AI regulation across government

### Health Data

2

#### **Improve data access, exchange, and effectively leverage digital health technologies.**

- Streamline data sharing between patients and providers, including medical imaging and medical device data
- Work with HHS and Congress to ensure implementation of the 21st Century Cures Act
- Secure telehealth as a permanent option for patients in federal health programs
- Ensure health data is both private and secure
- Modernize clinical trial recruitment and participation

### Redefine Federal Health IT Policy

3

#### **Redefine federal health IT policy to be market-driven, simplified, and supportive of workforce needs.**

- Recast HHS federal health technology policy with a market-driven approach
- Simplify regulations and reduce overlapping authorities
- Ensure medical technology is designed to meet market needs, not to match regulatory compliance demands

## About HIA

The Health Innovation Alliance is a coalition of the nation's most powerful names in technology and healthcare working to create value for patients by transforming care, improving connectivity, enhancing patient access, and streamlining the regulatory process.