



# HEALTH INNOVATION ALLIANCE

The Health Innovation Alliance (HIA) is a diverse coalition of patient advocates, healthcare providers, consumer organizations, employers, technology companies, and payers who support the adoption and use of data and technology to improve health outcomes and lower costs.

As the premiere health IT advocacy organization in Washington, D.C., Health Innovation Alliance is on the front lines of the fight to increase access to technology-enabled care, promote interoperability across the healthcare continuum, reduce the federal regulatory burden, and engineer data-driven responses to public health crises.

## A HISTORY OF EFFECTIVE ADVOCACY:



Our track record of success includes the passage of landmark bills like The Health Information Technology for Economic and Clinical Health (HITECH) Act, The Medicare Access and CHIP Reauthorization Act of 2015, and the 21st Century Cures Act.



## WHO WE ARE:

With over 70 member organizations representing patient groups, provider organizations, employers, insurers, and other stakeholders across the intersection of healthcare and technology.

## PUBLIC HEALTH

The pandemic exposed gaps and shortcomings in our public health infrastructure. From outdated regulations to the continued use of fax machines, public health officials do not have resources to respond to modern health emergencies.

HIA advocates for increased use of technology for a modern and efficient public health infrastructure.

## PRIVACY

HIA believes we need a healthcare-specific perspective in the larger privacy discussion.

HIA secured the introduction of bipartisan legislation, the **Health Data Use and Privacy Commission Act**, to produce actionable recommendations to address the growing patchwork of state laws and federal enforcement that is complicating how health information is used.

## INTEROPERABILITY

HIA believes interoperability requires robust, clear, and trusted rules regarding the privacy and security of health information.

HIA develops policy recommendations in next generation interoperability policy to expand data sharing and use and promote

## TELEHEALTH

As leading telehealth advocates for more than a decade, HIA continues to lead the charge on key policy changes to pass legislation permanently expanding access to telehealth for Medicare beneficiaries and in private markets.

HIA successfully advocated for a two-year extension of Medicare telehealth flexibilities.